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FOR IMMEDIATE RELEASE

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INLAND POWER NAMES NEW VP OF MEMBER EXPERIENCE

Spokane, WA – Dec. 12, 2024: Inland Power & Light is pleased to announce the promotion of Tracy Kieffer to Vice President of Member Experience. Tracy assumes the role effectively immediately.

“I am excited for the opportunity to continue to lead our Member Experience department and enhance the service we provide to our members. We have developed a top-notch team, and their dedication continues to be a key element in our interaction with our membership,” Kieffer said.

“Tracy excels at all she does and has streamlined the Member Experience department through process improvements while enhancing the member experience every step of the way,” Inland Power President and COO Jennifer Lutz said. “Tracy has assembled an excellent team of individuals, and I am excited to see Tracy make an continued positive impact on our cooperative.”

Tracy began her career at Inland Power & Light in 2015 as a Member Experience Representative and shifted to the Operations department and worked as an Operations Assistant. In 2021, Tracy was promoted to Member Experience Manager.

ABOUT INLAND POWER & LIGHT

Inland Power & Light is a nonprofit electric cooperative providing affordable, safe and reliable electricity to over 46,000 member-owners in thirteen counties throughout eastern Washington and northern Idaho. Founded in 1937, Inland Power is the largest electric cooperative in Washington.

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Our mission is our members.